

Founded in 2000 by David Adjaye, Adjaye Associates is a global architecture and urban design practice recognised for culturally grounded, research-led work across the public, civic, and institutional sectors. The practice operates at the intersection of architecture, urbanism, and social impact, advancing a design approach that responds to place, history, and contemporary global conditions.

With studios in Accra, London, and New York, Adjaye Associates has positioned itself to have an international perspective to architecture. Community and social impact is at the heart of our ethos and approach to every project.

“If you understand that architecture is a social art form, it requires the input of the citizen to allow great architecture to happen. It comes out of being engaged culturally and listening. I always say, listen to the energy of the community, because that tells you where the project should go.”

Sir David Adjaye OBE, OM



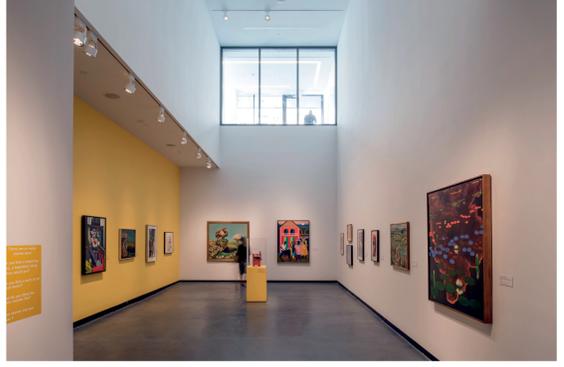
UK Holocaust Memorial & Learning Centre London, UK



Abrahamic Family House Abu Dhabi, UAE



Sugar Hill Mixed use development Harlem, New York, USA



UK Holocaust Memorial & Learning Centre London, UK



The rich conjoined histories of the two spaces which our plan proposes to revive and freshly unite enjoin the architect to be conscious of their social duties and responsibilities. The Willesden Trades Hall functioned for generations as the beating heart of working-class political organisation, self-education, and solidarity in the local community.

The Apollo Club, meanwhile, occupies a prominent position in the narrative of Black British culture, providing a space for self-expression through music, dance and togetherness, as well as safety and sanctuary from the prejudices of broader society. In order to fulfil its obligations to these entwined legacies, the new space must

solidarity, anti-racism, and the political and cultural expression of the working-class, multicultural community it serves. With studios in Accra, London, and New York, Adjaye Associates has positioned itself to have an international perspective to architecture. Community and social impact is at the heart of our ethos and approach to every project.



Early Willesden Farm land



High Road Willesden, 1945 - VE Day



Union Protest



Grunwick Dispute



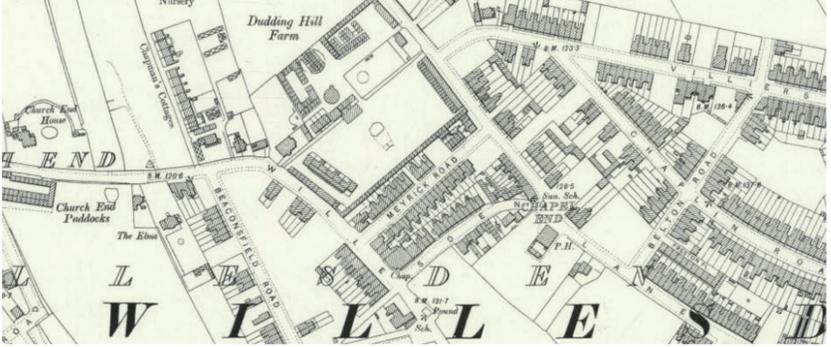
Trades Hall Main Hall



London Apollo Club Show



London Apollo Club



Historic Map of Willesden



Trades Hall (centre) 1921



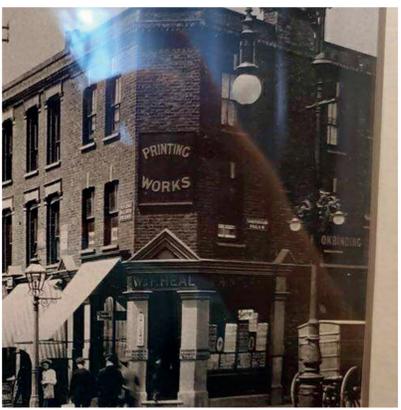
Tom Durkin in Hall during Grunwick Strike 1976



London Apollo Club VIP



London Apollo Club



High Road Willesden, 1901



High Road Willesden



Trades Hall Meeting Room



Trades Hall Main Hall



London Apollo Club Poster



London Apollo Club Poster



High Road Willesden, Spotted Dog Pub 1908



Trades Hall & Club Entrance



Trades Hall Meeting Room



London Apollo Club Bar



London Apollo Club Poster

Club Space

- Use of Club space for events by other groups
- Shortage of available space for other groups in local neighbourhood.
- Can enable other services to begin to have presence in local community for people to access.
- Can prioritise uses for preferred themes
- Indicative £10,000pa surplus could be generated after staffing costs.



Meeting Rooms

- Hire meeting room spaces to other groups
- Shortage of available space for other groups in local neighbourhood.
- Can enable other services to begin to have presence in local community for people to access.
- Can prioritise uses for preferred themes
- Indicative £10,000pa surplus could be generated after staffing costs.



Community Kitchen

- Flexible – can be used as a base from which to create a range of future grant-funded projects targeting different themes, using food as an engagement strategy.
- Initially limited to groups hiring spaces and events staged in them, but likely interest and demand to grow over time for hire – could grow to potential £5,000pa.



Paid membership offer

- Limited – but could re-enforce civic pride from showing interest from outside of area in the Hall and Clubs history and future.
- Potentially min. £5,000pa unstructured revenue generated.
- Also option for history/heritage events based in the library.

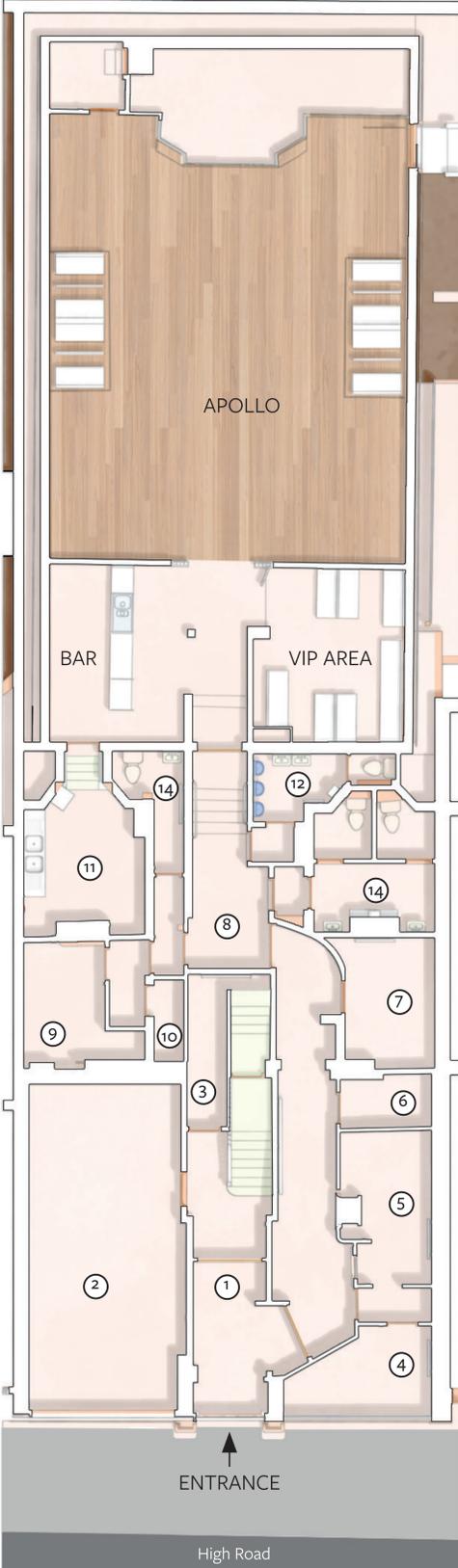


Collaboration with local College for adult education

- High instances of adults with no qualifications / higher unemployment trends.
- Long-term service agreement for use of space- unclear at this stage.

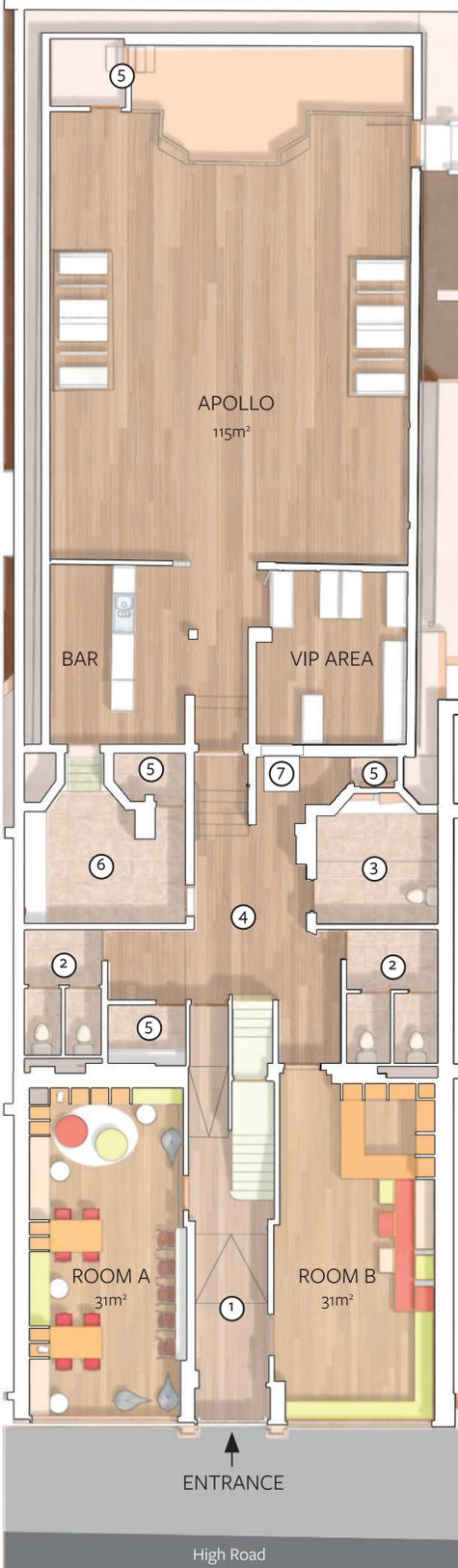


- SUMMARY**
- Opening the **GROUND FLOOR ONLY**.
 - Allowing **SECURE** and **SAFE ACCESS** to the ground floor.
 - Creation of **ROOM B** into one large usable space.
 - Addition of **RAMPS** and a **PLATFORM LIFT** to solve **ACCESSIBILITY** issues at steps.
 - Reworking **TOILETS** numbers and location to comply with regulations.
 - Reworking **FURNITURE** and new **FLOOR FINISHES**



- 1 Hallway & Stairs
- 2 Store Room 1
- 3 Store Room 2
- 4 Room 1
- 5 Room 2
- 6 Room 3
- 7 Room 4
- 8 Main Hall Corridor
- 9 Storage 1
- 10 Storage 2
- 11 Kitchen 1
- 12 Male WC
- 13 Female WC
- 14 WC1

Existing

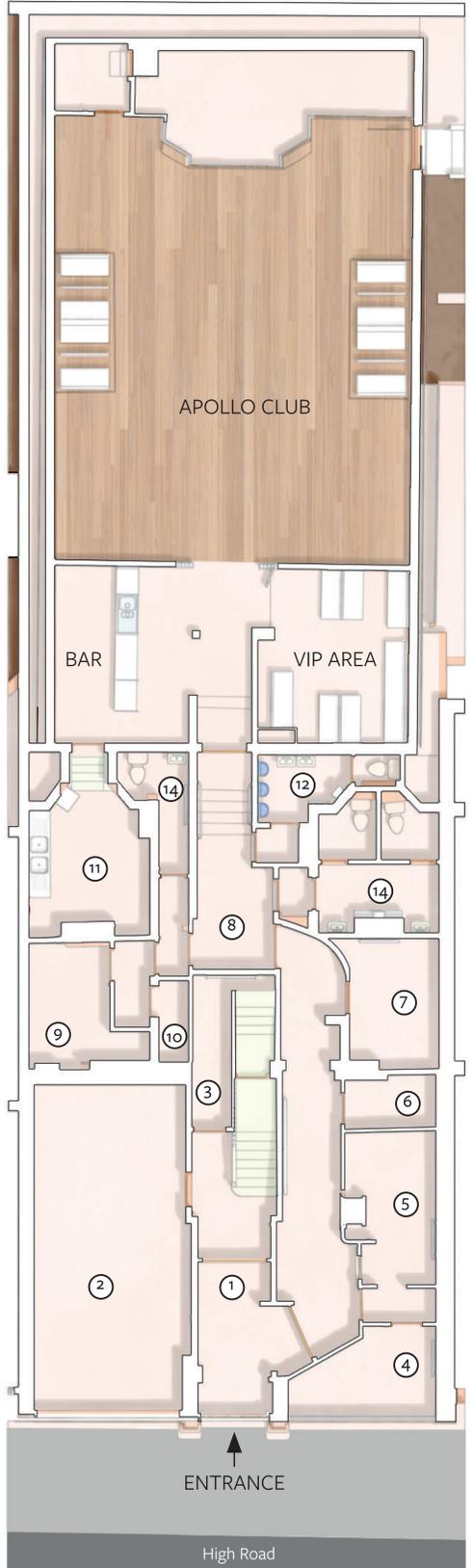


- 1 Hallway & Stairs
 - 2 Unisex WCs
 - 3 Accessible WC & Baby Changing Room
 - 4 Circulation
 - 5 Storage Room 1
 - 6 Kitchen
 - 7 Platform Lift
- Occupancy**
 Room A - Approx 30 persons Maximum
 Room B - Approx 30 persons Maximum
 Apollo Club - 310 persons Maximum

Proposal

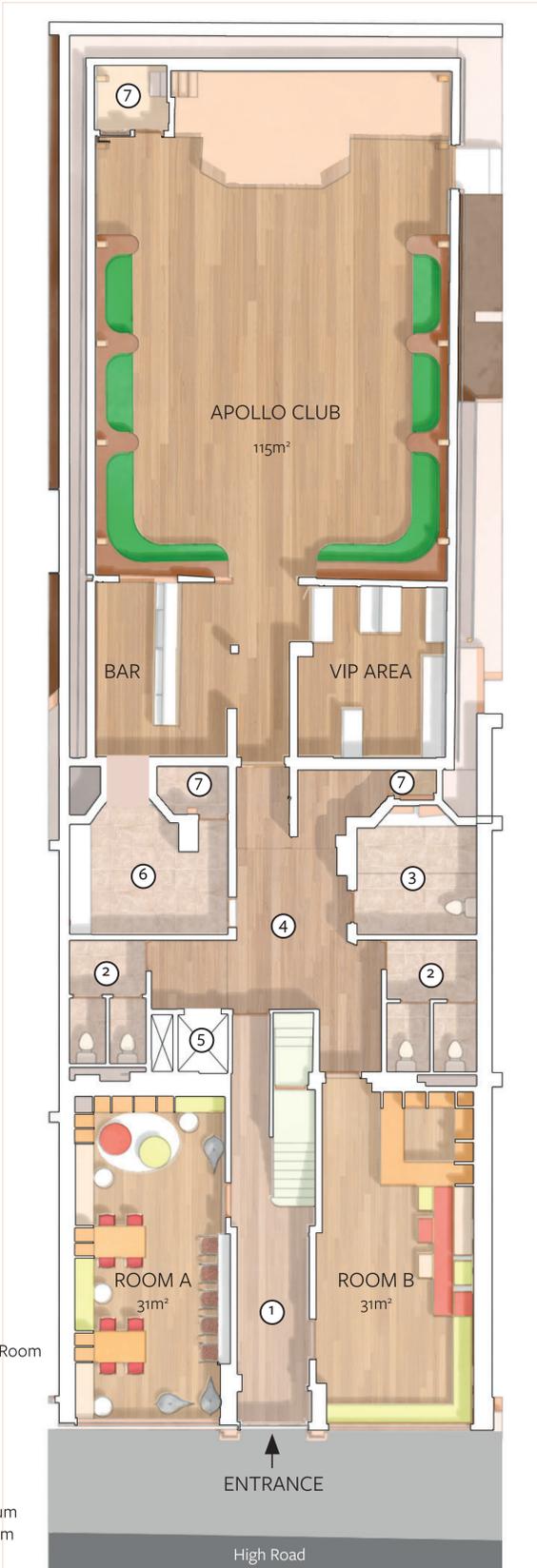


- SUMMARY**
- Opening the **GROUND FLOOR** and **FIRST FLOOR**.
 - Allowing **SECURE** and **SAFE ACCESS** to the the entire building
 - **STAIR** and **LIFT** access to the first floor.
 - Lowering the Apollo Club floor to create **STEP-FREE ACCESS** on the **GROUND FLOOR**.
 - Reworking Apollo Club **FURNITURE**



- 1 Hallway & Stairs
- 2 Store Room 1
- 3 Store Room 2
- 4 Room 1
- 5 Room 2
- 6 Room 3
- 7 Room 4
- 8 Main Hall Corridor
- 9 Storage 1
- 10 Storage 2
- 11 Kitchen 1
- 12 Male WC
- 13 Female WC
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Existing

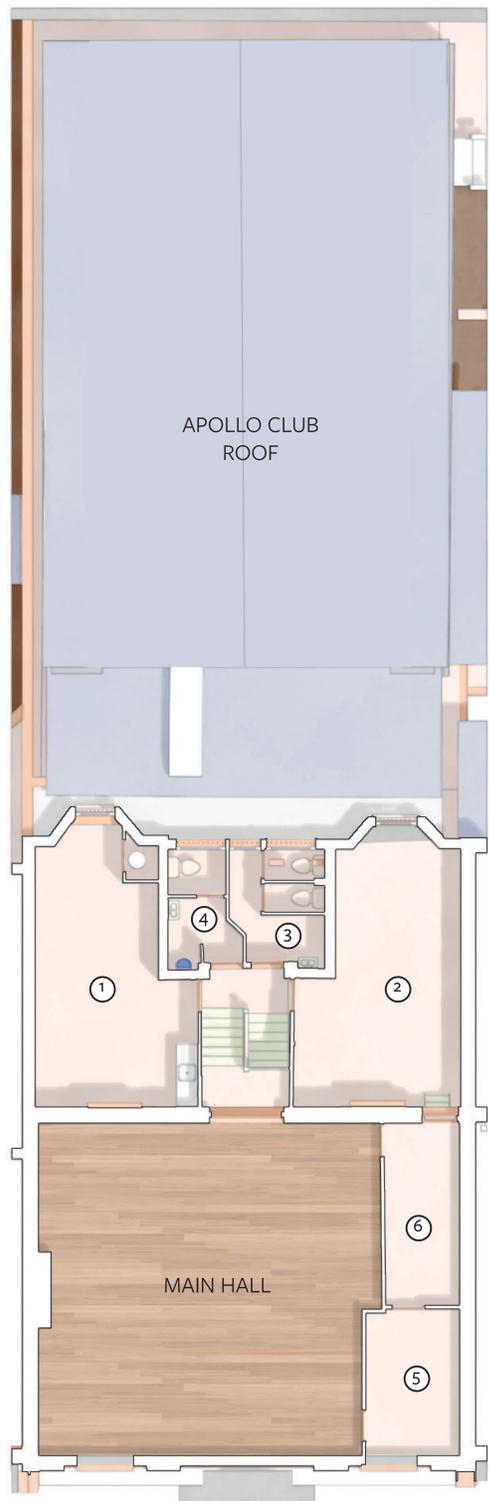


- 1 Hallway & Stairs
 - 2 Unisex WCs
 - 3 Accessible WC & Baby Changing Room
 - 4 Circulation
 - 5 Lift
 - 6 Kitchen
 - 7 Storage
- Occupancy**
 Room A - Approx 30 persons Maximum
 Room B - Approx 30 persons Maximum
 Apollo Club - 310 persons Maximum

Proposal



- SUMMARY**
- Opening the **GROUND FLOOR** and **FIRST FLOOR**.
 - Allowing **SECURE** and **SAFE ACCESS** to the the entire building
 - **STAIR** and **LIFT** access to the first floor.
 - Raise the floor to create **STEP-FREE ACCESS** and a consistent floor level on the **FIRST FLOOR**.
 - Reworking **TOILETS** numbers and location to comply with regulations.



- 1 Kitchen 2
- 2 Room 7
- 3 Male WC
- 4 Female WC
- 5 Room 9
- 6 Room 10

Existing



- 1 Unisex WCs
- 2 Accessible WC & Baby Changing Room
- 3 Lift

Occupancy
 Main Hall – 82 persons Maximum
 Office Spaces – 8 persons total – 4 in each proposed office

Proposal



SUMMARY
 • Changes to the **FRONT OF THE BUILDING** to make it more **INVITING** from the street.

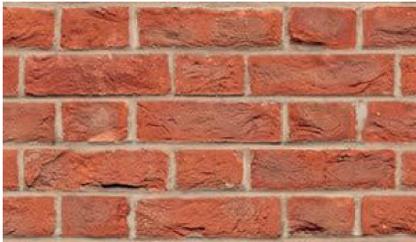
① Larger windows on the ground floor. References historic Willesden High Road glazed shop fronts.



Existing window frontage.



② Express Brickwork



③ Reinststate Signage



④ Heritage Steel Gutters and down pipes to be fitted.



⑤ Existing window frames refurbished. Glass replaced with double glazed units. Ventilation introduced.



Existing single glazed window frames.



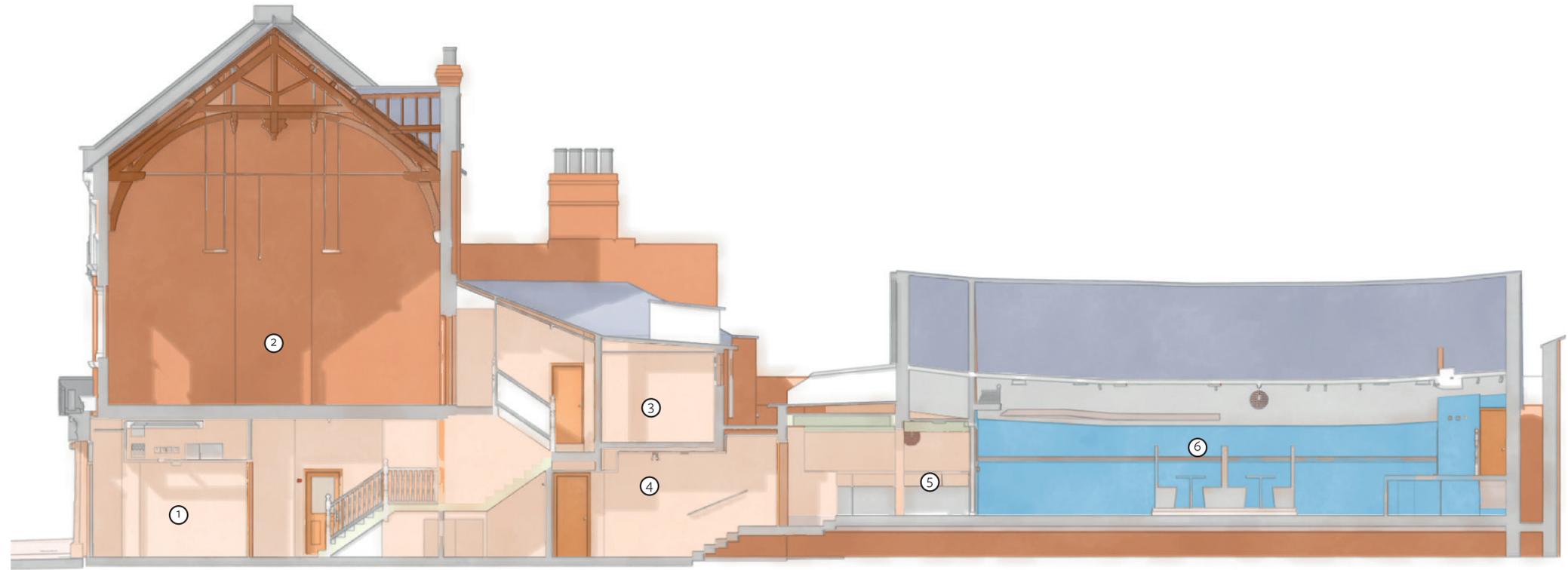
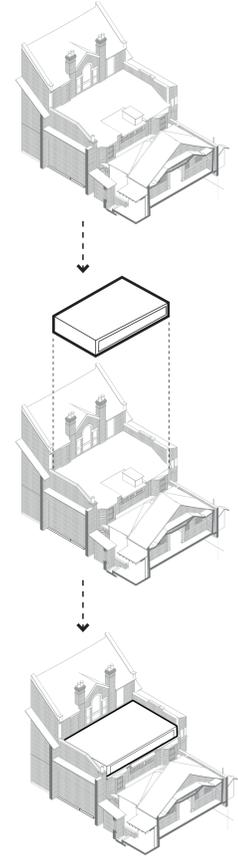
Existing Front Elevation



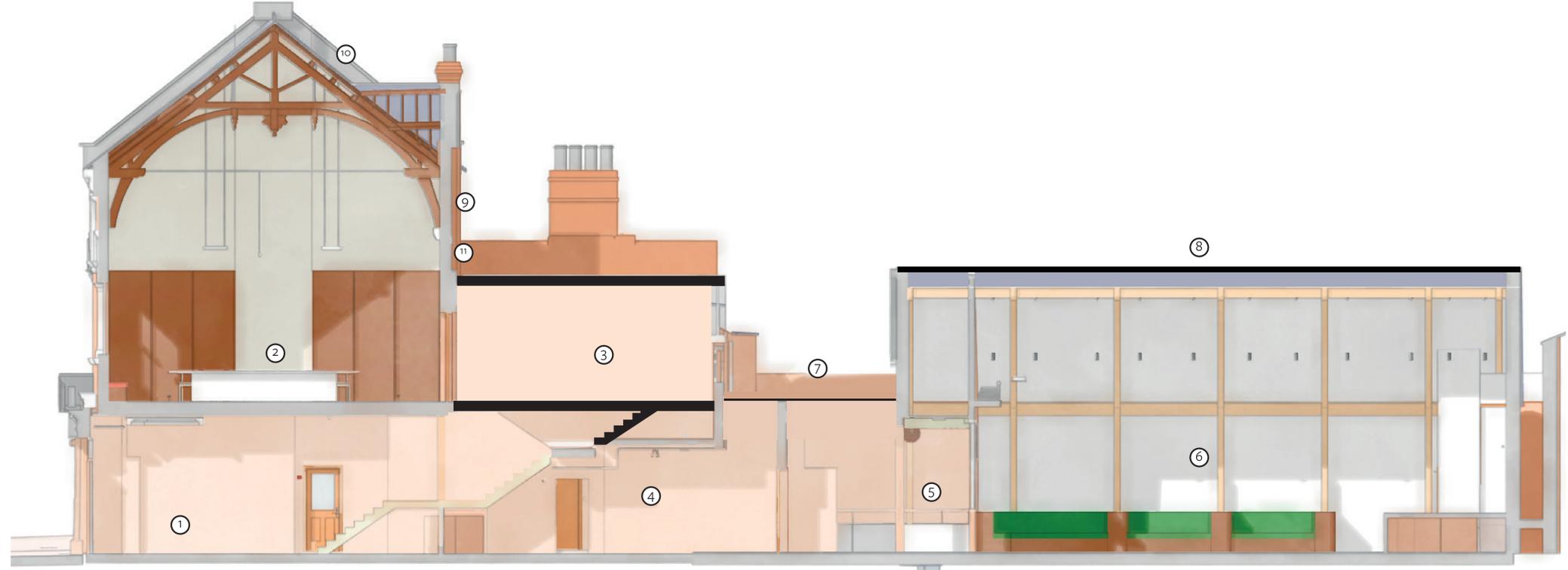
Proposed Front Elevation

- SUMMARY**
- Lowering the Apollo Club floor to create **STEP-FREE ACCESS** on the **GROUND FLOOR**.
 - A **NEW ROOF** on the **First FLOOR**.
 - Raise the floor to create **STEP-FREE ACCESS** and a consistent floor level on the **FIRST FLOOR**.

- Key**
- 1- Entrance Hallway & Staircase
 - 2- Main Hall
 - 3- Offices
 - 4- Apollo Club Corridor
 - 5- VIP & Bar Area
 - 6- Apollo Club
 - 7- Glazed Roof Connection
 - 8- Apollo Club Roof Repairs
 - 9- Bricks removed from window apertures
 - 10- New Windows to match front elevation introduced
 - 10- Slate Roof removed, raised to allow insulation and refitted
 - 11- Heritage Steel gutters and downpipe to be fitted



Existing Section



Proposed Section

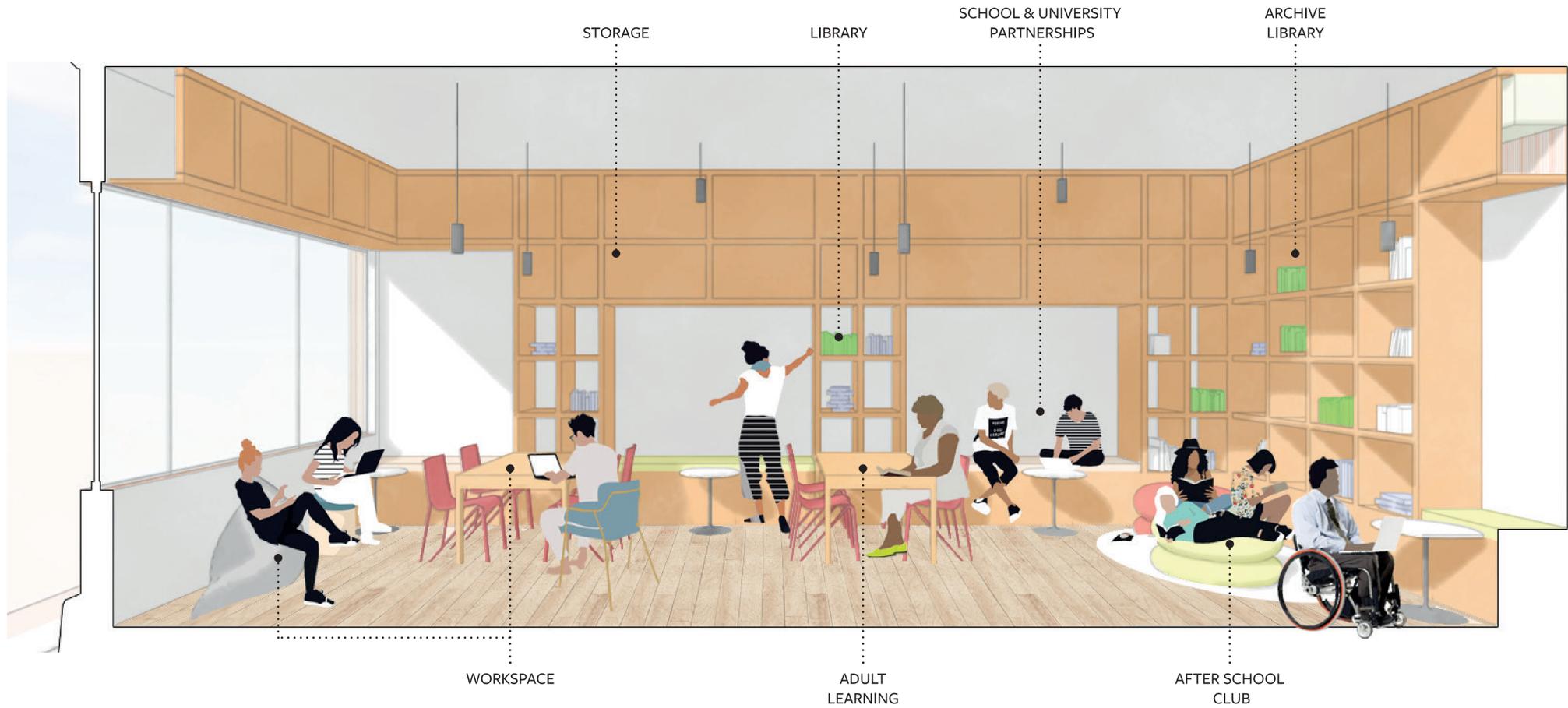
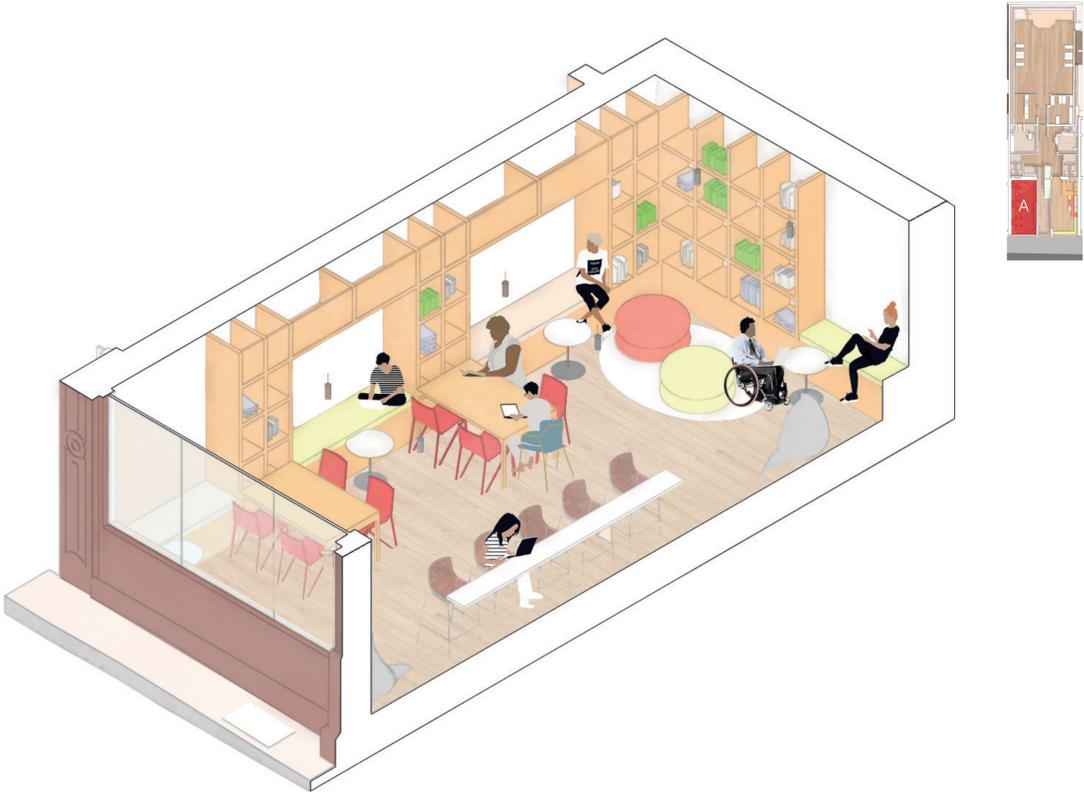


• A FLEXIBLE space potentially focused on EDUCATION & WORKING.

EXISTING PHOTOS



MOODBOARD

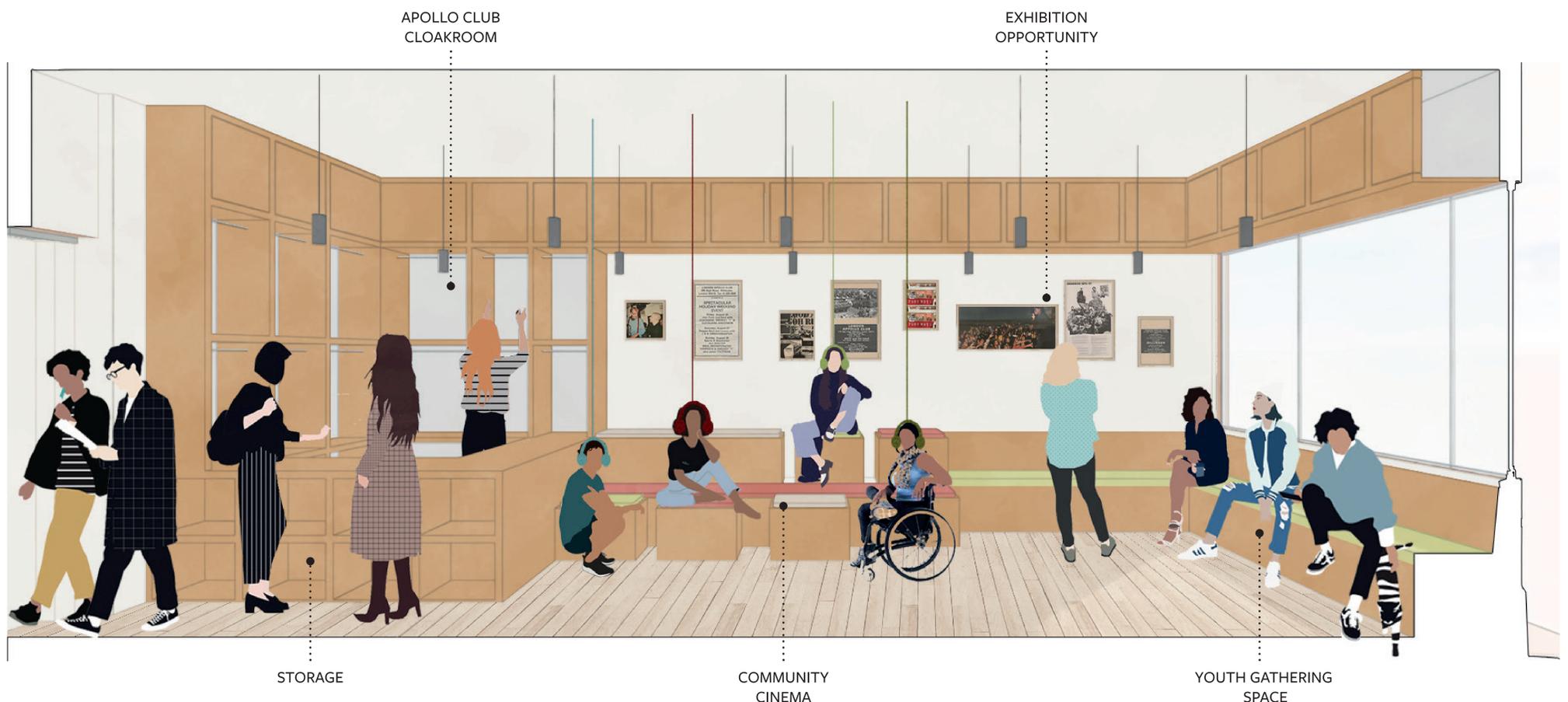


• A potential **LIVELY** and **ACTIVE FLEXIBLE** space.

EXISTING PHOTOS



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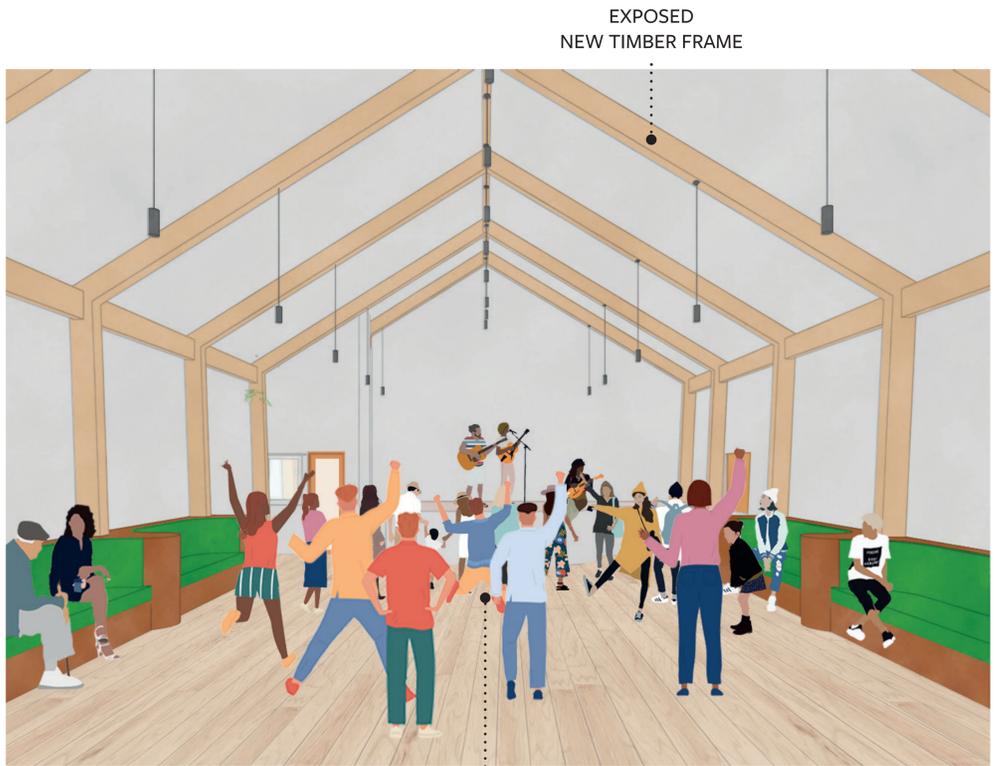
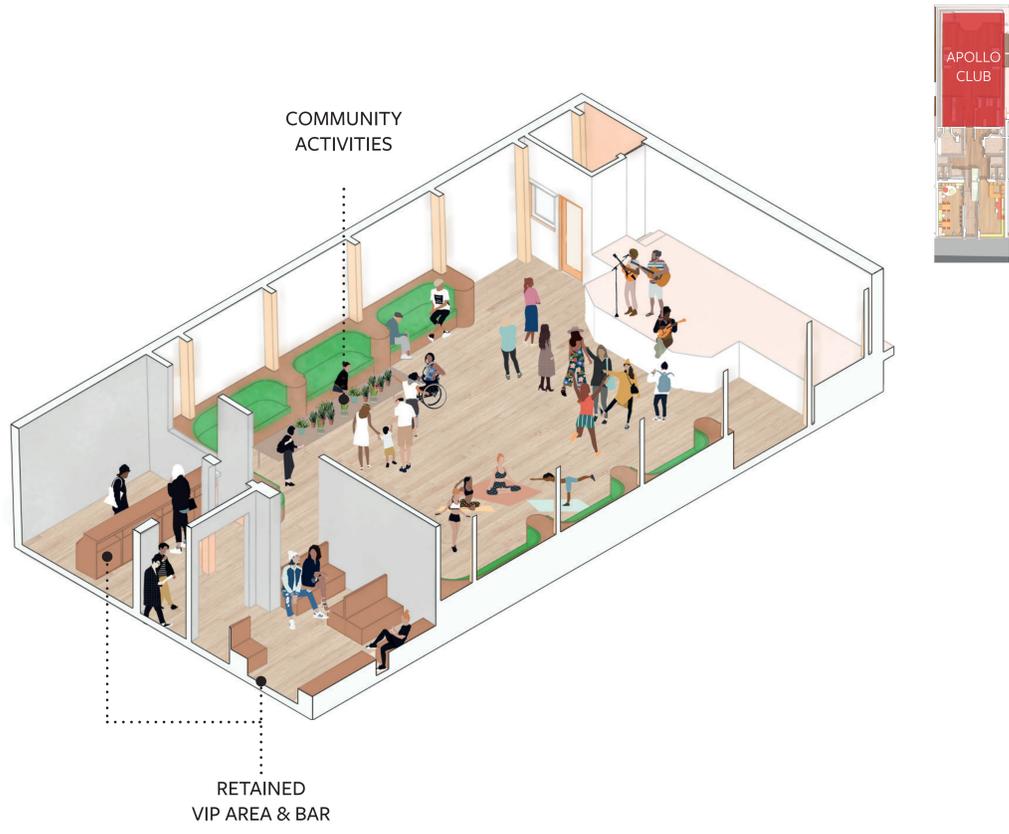


- APOLLO CLUB in the evenings.
- A FLEXIBLE space or the COMMUNITY.
- An INFORMAL GATHERING/FLEXIBLE space for hire.

EXISTING PHOTOS



MOODBOARD



MUSIC/APOLLO CLUB VENUE



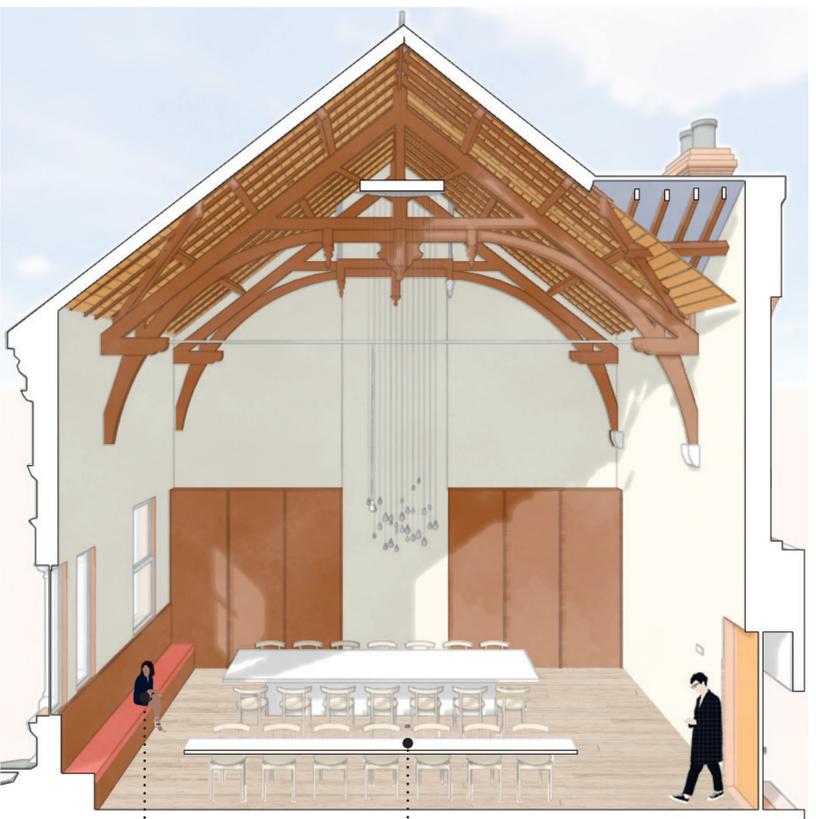
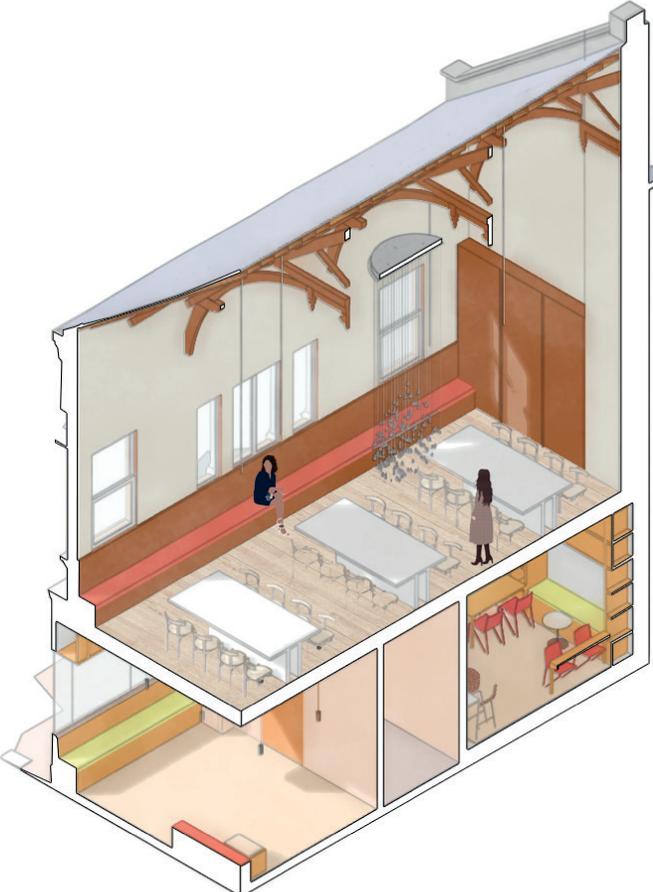
YOUTH & ADULT YOGA CLASSES

• A FORMAL GATHERING/FLEXIBLE space for hire.

EXISTING PHOTOS



MOODBOARD



BANQUETTE SEATING

FORMAL EVENT HIRE SPACE



NEW CHANDELIER LIGHTING

EXHIBITION

ART CLASSES